

## FERRY BOAT ADVERTISEMENT OPPORTUNITY



The Coronado Ferry boats are operated by Flagship Cruises & Events. They travel from Coronado Island to the Broadway Pier as well as from Coronado to the Convention Center more than 15 times a day, 7 days a week. The Ferry carries over **700,000 guests** on board each year, making it a GREAT advertisement opportunity. The prime audience of these Ferry advertisements would be tourists, convention visitors and consumers who are visiting Coronado Island. These ads will be seen by thousands of people each day, many being tourists who are willing to spend money on restaurants, shops and activities.

### You can advertise your business on the interior or exterior of the boat.



The interior advertisement opportunity provides a one by three foot overhead ad on the interior of the boat.

Included in this advertisement package is the opportunity to give customers riding on the ferry boat a coupon card displayed on the rack. These should give them your basic information, your address so they can find you and a coupon giving them incentive to visit. **Make the best of your advertisement opportunity and provide a "take away" piece to your potential customers.**

Coupon for rack card display can be provided by client or designed and produced by Enne Bi Communications for an additional charge (see next page).

## Limited advertising space is available on the Coronado Ferry



### OPTIONAL DESIGN BY ENNE BI

-For design of coupon and overhead ad

\$100 (one time fee)

### OVERHEAD AD

-36x12 inch with a .25 inch bleed.

-One sided, printed on opaque plastic

6 months contract- \$150 per month

1 year contract- \$120 per month

### PLUS COUPON AD

-2x8 inch with a .1 inch bleed.

-One sided, printed on glossy card stock

Included with overhead ad price

### ONETIME FEE

-Printing of Ad and Coupons for Ferry

\$150 (one time fee)

## Full exterior ferry boat wraps are also available.



The Coronado Ferry travels back and forth from Coronado Island to the Broadway Pier more that 15 times a day, 7 days a week. On average it makes 35 trips a day.

The boat can be seen my thousands of locals and tourists at the Coronado Ferry Landing and Seaport Village, passangers on other boats and water taxis as well as spectators on the coastal land.

For prices and availability contact  
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